







Changchun CR Center

Changchun, China

Located in Changchun, the capital city of China's northeastern Jilin Province, this large mixed-use complex features a striking 300-meter-tall tower and includes office space, high-end residential units, fully furnished serviced apartments, and a retail and entertainment center. The project is being designed in collaboration between GP and Lead8. GP is designing the main tower, and Lead8 is designing the retail and entertainment center.

The 63-story signature office tower brings a distinctive façade and a highly visible illuminated crown to the city's skyline—a bold statement that will define a landmark in the developing metropolitan area. Totaling 150,000 square meters, the tower will be primarily occupied by the regional headquarters of developer CR Land and includes a direct connection to the subway. A 66th-floor observation deck at the tower's luminous crown is designed to draw visitors to the site overlooking the adjacent Mudan Yuan park and lake.

At the base of the tower, the development will be anchored by the 170,000-square-meter MixC RDE Center, Lead8's innovative concept for China's popular MixC brand: a retail and entertainment complex that elevates the traditional shopping center. Inspired by Changchun's culture and influenced by the temperate climate, the dynamic, experiential lifestyle center features an integrated retail street where visitors will enjoy luxury brand stores, pop-up exhibitions, and fine-dining functions year-round. The glass façade establishes a visual connection with the street, enhancing the MixC RDE Center's impact on Changchun's urban life.

Project Data

SIZE

63 stories
984 feet / 300 meters
1,597,400 sf office

CLIENT

China Resources Land Limited (CR Land)

Recognition & News

NEWS

In Changchun, Goettsch Partners and Lead8 Design Third Mixed-Use Complex and Tower for China Resources Land